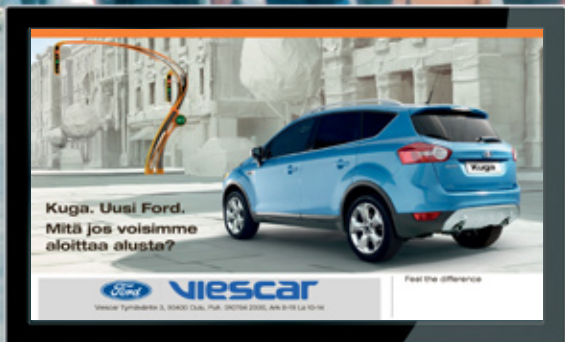




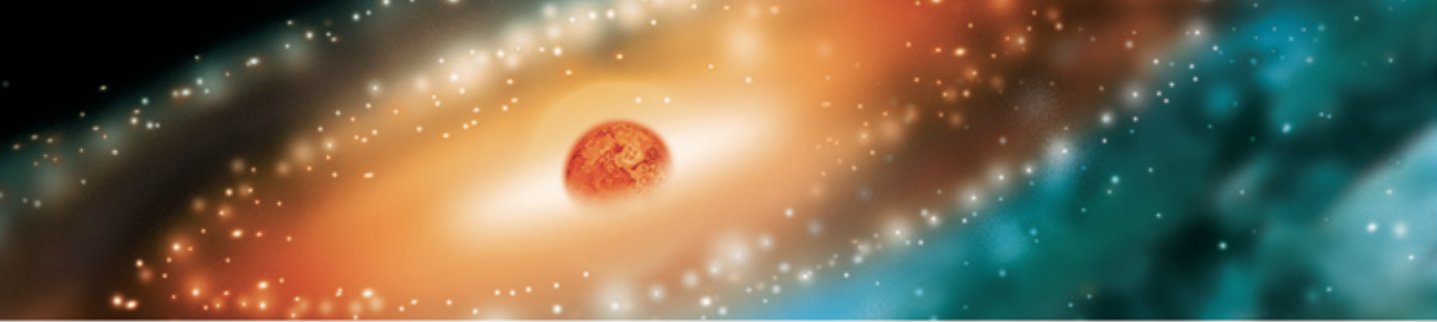
Galaxo<sup>®</sup>  
see it everywhere

Galaxo®

communicate  
show the way  
demonstrate



*Galaxo infochannel is a real-time communication channel consisting of a network of high-quality digital displays. The service is perfect for communicating, demonstrating and showing the way for both your customers and your own staff.*



Galaxo infochannel total delivery package consists of hardware and software solutions that help you to reach your target audience – exactly when you need to. Besides effective and targeted communication, Galaxo infochannel also lets you to benefit from quick and easy revision of the content on display. The content does not have to be similar everywhere; it can even be different on each display.

## Unlimited Network of Displays

The displays of Galaxo infochannel network can be located around the city, around the country or around the world. Any particular display can be selected on the basis of its location and use. By taking advantage of the position data of the displays, you can be guaranteed to reach your target audience.

## Update Anytime, Anywhere

The contents displayed on Galaxo infochannel can be created and updated by you. All changes are made easily through an Internet connection. Content on the displays can be text, sound, pictures, video clips, animated clips or information from other databases. The display contents can also employ automatically-updated information such as weather forecasts, news or public transport timetables.



## Compact Total Solution

- No separately installed software needed.
- Accessed via Internet connection and browser.
- Personal user names and passwords for each user.
- Content can be displayed in any language.

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## Galaxo infochannel in Brief

### 1. It's quick.

Any changes to the displayed content are immediately visible.

### 2. It's targetable.

You can update the information simultaneously on one, several or all of the displays.

### 3. It's cost-effective.

Quick updating means savings both in costs and in working hours. Easy updating also means that display content can be re-used.

### 4. It's scheduled.

You can set new information or updates to be displayed at a certain time. Changes can also be displayed at different times in different locations.

### 5. It's safe.

All users have their own personal user names and passwords.

### 6. It's easy to manage.

User management makes sure that visibility is customised according to the needs of each user.

# www.galaxo.fi

## Galaxo® Channels for Electronic Communication

### Galaxo® infochannel

A real-time communication channel

### Galaxo® web

A browser-based platform for independent updating of Web pages

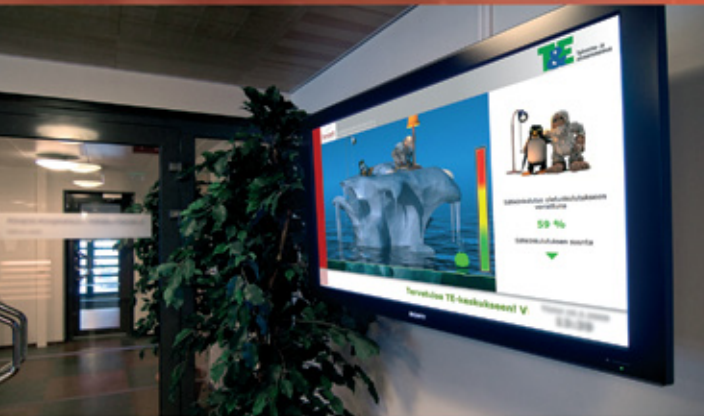
### Galaxo® extranet

A closed working environment for selected internal and external user groups

### Galaxo® intranet

A working environment for internal communication

Thanks to the compatibility of all the products contained in the system, Galaxo is comfortable to use: all you need is there at a single Web location.



Galaxo infochannel system is not tied to any particular trade or line of business and can also be interfaced with external systems. Some examples of external information sources that can be displayed are energy consumption data from the building automation system, weather forecasts, local news, or a list of used cars available at the dealer.

The display can be encased and fixed following your organisation's own brand look. Galaxo infochannel deliveries are accompanied by the top brands of the industry that will guarantee the visibility of your message.



## Galaxo System

- accessed via Internet connection and browser
- not dependent on time or location
- full compatibility between all environments
- separate user names and passwords for each user
- quick set-up
- comprehensive training
- user management allows for precise definition of user rights for everyone

## Galaxo Services

- expert consultation services
- system design services
- support services
- content services
- partner network

## Company for All Electronic Communication Needs

Galaxo is one of the leading suppliers of electronic information channel services in Finland. We offer comprehensive consultation, design and maintenance services for electronic information channels. Our expertise is based on our long experience in the industry and on the professional competence of our committed staff.

The company was established in 1996. Galaxo® is our registered trademark in Europe.

**Galaxo**®

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